

TRAVEL PROFESSIONALS · FOR FIT

TAILOR-MADE TRAVEL. ONE LOCAL PARTNER IN ITALY.

Zest works with travel advisors and agencies on FIT requests throughout Italy, from couples and families to small private parties. We can step in for one specific service or take care of the full trip, depending on what the advisor needs and on how they prefer to manage the client relationship.

YOUR LOCAL PARTNER FOR TAILOR-MADE FIT TRAVEL IN ITALY

Based in Rome and operating throughout Italy since 2016, we can bring together hotels and other accommodations, private transportation, licensed guides, ticketing and priority access where available, day trips, special access and bespoke experiences, with one local team coordinating everything on the ground.

It can be a complete multi-destination itinerary or just one particular service that is missing from an existing programme. In both cases, the idea is the same: reliable local support, direct communication and someone in Italy who knows exactly what has been arranged.

FROM YOUR BRIEF TO THE FINAL ITINERARY

We usually start from a clear brief: dates, destinations, arrival and departure points, number and ages of travelers, interests, preferred pace, accommodation style and indicative budget. From there, we build the itinerary with the advisor, make the necessary adjustments and coordinate bookings and logistics from one destination to the next.

For FITs we can arrange hotels, apartments and villas; private transfers and vehicles at disposal; licensed guides; ticketing and priority access where available; day trips; food and wine experiences; special access; private experiences; honeymoons and wedding-related stays; and, where it makes sense, transport by road, air or water.

During the planning stage we are available by phone, video call and email. Once the clients are in Italy, our assistance number is available 24/7 for the services we have arranged, so both the advisor and the traveler have a local team to refer to if something changes.

NETWORK & ACCREDITATIONS

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EXPERIENCES THAT MAKE THE ITINERARY MORE PERSONAL

Alongside the classic highlights, we are always looking for places, people and experiences that can make an itinerary more personal: a private concert in a villa, an opening outside public visiting hours, a restoration workshop, an artisan encounter or something built around a very specific interest.

For us, luxury is not a fixed catalogue. It is the quality of the guide, the timing, the access, the place and how well the experience fits that particular client. When it makes sense, we also bring in lesser-known destinations and local businesses so the itinerary does not feel like the same programme everyone else is selling.

DIFFERENT WAYS OF WORKING TOGETHER

We can work completely in white label, alongside the agency in a co-branded set-up, or directly with the traveler when requested. We can define the level of visibility and client communication case by case, without forcing every partner into the same model.

ONE LOCAL POINT OF CONTACT IN ITALY

From the first itinerary idea to the client's return home, our role is to keep the different parts of the trip connected. We can manage the full planning and reservation process or simply step in where local support is needed. A single transfer or private visit is treated with the same attention as a complete itinerary.

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